Ahmad Alhallak

Web Developer

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PROFESSIONAL SUMMARY

Web developer building business websites and web applications in Arabic and English, using WordPress, WooCommerce and hand-coded HTML, CSS and JavaScript. Founder of Naskon HR, a live attendance and payroll platform I built with an AI-assisted workflow (Claude Code), from requirements to deployment. Currently Operations Manager at a hotel, leading a team of 15, which gives me a practical view of the business problems software solves. Open to remote roles.

TECHNICAL SKILLS

Frontend	HTML, CSS, JavaScript, responsive design, RTL/LTR and multilingual layouts
CMS & E-commerce	WordPress, Elementor, WooCommerce, custom CSS
AI-Assisted Development	Claude Code: requirements, implementation direction, code review, testing and debugging. Worked with Node.js, Express and MySQL through this workflow
Integrations	ZKTeco and Hikvision attendance devices, WhatsApp hand-off for orders and bookings
Tools & Hosting	Git, GitHub, Netlify, Hostinger
Also	Web design, SEO basics, content writing

PROFESSIONAL EXPERIENCE

Founder & Developer · Naskon HR 2026 – Present

Live system

Attendance and payroll platform for companies, built with an AI-assisted workflow (Claude Code). I initiated, designed, directed, tested and deployed it.

- Live in production and in use at Burg Karbala Hotel; offered to businesses across Iraq
- Multi-company architecture: each company's data kept separate, with roles and permissions for HR, accountants and branch managers
- Integrated with ZKTeco and Hikvision fingerprint and face-recognition devices, plus phone check-in with location
- Attendance, shifts and payroll management, with Arabic and English interfaces
- Defined the features and architecture decisions, reviewed AI-generated code, tested with real devices and deployed on Hostinger (Node.js, Express, MySQL)

Freelance Web Developer · Part-time, project-based 2025 – Present

Designing and building websites for clients, from the first layout to launch.

- **Garage Daytona, Geneva** (garagedaytona.ch): French-language WordPress website with test-drive and price requests, a used-car catalog, and a smart assistant answering service and price questions in French, English and German, handing customers to WhatsApp with a ready message
- **Burg Karbala Hotel website** (Live site | Code): Arabic right-to-left hotel website with facilities, gallery, location and contact sections, responsive across devices
- **Burg Karbala Café menu** (Live menu | Code): QR digital menu in Arabic, Persian and English with RTL/LTR switching and persistent dark mode
- **Flora invoice tool** (Live tool | Code): invoice maker for Flora, a shop in Iraq: Arabic and English with RTL layout, IQD and USD, automatic totals, and print or download as an A4 PDF; runs in any browser with no server

Operations Manager · Burg Karbala Hotel, Karbala Jul 2023 – Present

Full-time role. Gives me first-hand knowledge of the daily operations and staff-management problems that business software has to solve.

- Lead and supervise a team of 15 employees and manage daily hotel operations
- Run recruitment: screening candidates, interviewing and hiring staff
- Prepare the staff shift schedules
- Oversee rooms, reservations, the restaurant and guest services; resolve guest complaints and escalations

Public Relations Officer · Alrawad Workers Guidance Center L.L.C. (Tawjeeh), Abu Dhabi, UAE 2020 – Nov 2022

Client-facing role at a workers' guidance centre: handled client transactions such as new applications and renewals, and supported the manager in recruiting workers.

SELECTED PROJECTS

Dalla Coffee Roasters 2026

Live site | Code

Coffee brand site with a scroll-driven animated hero, shop, product pages and cart. Plain HTML, CSS and JavaScript.

Maple Sunday

Live site

E-commerce store with WordPress, WooCommerce, Elementor and custom CSS: catalog, checkout and payment integration.

Amara Medical Center

Demo

WordPress and Elementor site with service pages and booking forms, mobile-friendly.

Formidable Bakery

Demo

CMS-driven WordPress and Elementor site with custom CSS, responsive across devices.

EDUCATION & CERTIFICATIONS

Bachelor in Information Technology · Syrian Virtual University 2017

CS50x: Introduction to Computer Science · Harvard University 2025

Certificate | Final project | Code

C, Python, SQL, algorithms and web fundamentals.

Claude 101 · Claude Academy by Anthropic 2026

Certificate

One Million Prompters · Dubai Future Foundation 2026

Certificate

LANGUAGES

Arabic: native (Levantine, Iraqi, Modern Standard) · English: intermediate (B1), good written communication